

Super Low Fares For Winter Travel? Check!

Southwest Airlines Drops Fares--Starting as Low as \$49 One-Way to Select Nonstop Destinations Nationwide

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DALLAS, Oct. 8, 2013 /PRNewswire/ -- [Southwest Airlines](#) (NYSE: LUV) and wholly owned subsidiary AirTran Airways are launching a three-day sale offering extra low fares for winter travel. Customers can take advantage of these low fares starting at \$49, \$99, \$129, and \$149 based on length of travel to select destinations today through Thursday, October 10, 2013, 11:59 p.m. for the respective time zone of the originating city. Fares are available for travel on nonstop flights every day except Fridays and Sundays beginning Dec. 4 through Dec. 18, 2013, and Jan. 7 through Feb. 12, 2014 (check fare rules for restrictions). Some flights are operated by AirTran Airways. Now you can find more options, including AirTran sale fares on www.southwest.com.

For travel up to 500 miles, fares are \$49 one-way. For travel 501 to 1,000 miles, fares are \$99 one-way. For travel 1,001 to 1,500 miles, fares are \$129 one-way. For travel 1,500 or more miles, fares are \$149 one-way. To see the list of available cities, prices, and to take advantage of Southwest and AirTran's special fares, visit www.southwest.com.

Examples of Southwest Airlines' low fares include (see Fare Rules below):

- \$49 one-way nonstop between Atlanta and Orlando
- \$49 one-way nonstop between San Diego and Las Vegas
- \$99 one-way nonstop between Austin and Denver
- \$99 one-way nonstop between Phoenix and San Antonio
- \$129 one-way nonstop between St. Louis and Las Vegas
- \$149 one-way nonstop between Atlanta and San Francisco
- **Hotels:** save 40-60% on select hotels in Las Vegas, Orlando, San Diego, and more when you book at southwest.com.
- **Cars:** Save up to 35%, plus earn 1,200 Rapid Rewards Points on two-day rentals with Budget, exclusively at southwest.com.
- **Southwest Vacations:** Get these same Sale Air Fares, plus \$100 Bonus Savings, on Flight plus Hotel Vacation Packages.

ABOUT SOUTHWEST AIRLINES CO.

In its 43rd year of service, Dallas-based Southwest Airlines (NYSE: LUV) continues to differentiate itself from other carriers with exemplary Customer Service delivered by more than 45,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating domestic passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its triple bottom line approach that takes into account the carrier's performance and productivity, the importance of its People and the communities it serves, and its commitment to efficiency and the planet. The 2012 Southwest Airlines One Report™ can be found at southwest.com/citizenship.

Southwest Airlines

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, sustainable cabin interior. With 40 consecutive years of profitability, the People of Southwest operate more than 3,200 flights a day and serve communities around 86 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at southwest.com.

AirTran Airways

AirTran Airways, a wholly-owned subsidiary of Southwest Airlines Co., offers coast-to-coast and near-international service with nearly 500 flights a day to 47 destinations. The carrier's high-quality product includes assigned seating and Business Class. As Southwest continues to integrate AirTran's People, places, and planes into Southwest Airlines, Customers of both carriers may book flights at airtran.com and exchange earned loyalty points between both AirTran's A+ Rewards® and Southwest's Rapid Rewards® for reward travel on either airline.

SOUTHWEST AIRLINES FARE RULES

Fares are available only on southwest.com or swabiz.com, and vacation packages are available on southwestvacations.com, and can be purchased today through Oct. 10, 2013, 11:59 pm for the respective time zone of the originating city. Travel must take place Dec. 4 through Dec. 18, 2013, and Jan. 7 through Feb. 12, 2014. Travel is valid every day except Fridays and Sundays. Fares valid on

nonstop service only. Some flights are operated by AirTran Airways. Seats are limited. Fares are available for one-way travel. Fares may be combined with other combinable fares. If combining with other fares, the most restrictive fare rules apply. When combining fares, all rules and restrictions apply. Fares are nonrefundable but may be applied toward the purchase of future travel on Southwest Airlines as long as itineraries containing DING! or Wanna Get Away fare segments are cancelled at least ten minutes prior to scheduled departure. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the Anytime fare. Fares are subject to change until ticketed. Fares are valid on published, scheduled service only.

www.southwest.com

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